

Home Improvement in Singapore

May 2023

Table of Contents

Home Improvement in Singapore - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Home improvement records mixed performance in 2022

Minimalism is a fast-growing trend in Singapore

Open-plan living concept helps to address small living spaces

PROSPECTS AND OPPORTUNITIES

Wallpaper set to further decline over the forecast period

E-commerce likely to regain sales momentum in the coming years

Consumers prioritise sustainability for home improvement

CATEGORY DATA

- Table 1 Sales of Home Improvement by Category: Value 2017-2022
- Table 2 Sales of Home Improvement by Category: % Value Growth 2017-2022
- Table 3 NBO Company Shares of Home Improvement: % Value 2018-2022
- Table 4 LBN Brand Shares of Home Improvement: % Value 2019-2022
- Table 5 Distribution of Home Improvement by Format: % Value 2017-2022
- Table 6 Forecast Sales of Home Improvement by Category: Value 2022-2027
- Table 7 Forecast Sales of Home Improvement by Category: % Value Growth 2022-2027

Home and Garden in Singapore - Industry Overview

EXECUTIVE SUMMARY

Home and garden in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home and garden?

MARKET DATA

- Table 8 Sales of Home and Garden by Category: Value 2017-2022
- Table 9 Sales of Home and Garden by Category: % Value Growth 2017-2022
- Table 10 NBO Company Shares of Home and Garden: % Value 2018-2022
- Table 11 LBN Brand Shares of Home and Garden: % Value 2019-2022
- Table 12 Distribution of Home and Garden by Format: % Value 2017-2022
- Table 13 Distribution of Home and Garden by Format and Category: % Value 2022
- Table 14 Forecast Sales of Home and Garden by Category: Value 2022-2027
- Table 15 Forecast Sales of Home and Garden by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/home-improvement-in-singapore/report.