Dermatologics in Morocco - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS
Pandemic-related factors and long-term trends buoy demand for dermatologics
Topical germicidals/antiseptics remains the fastest developing category
Success of Betadine and Systral-C underpins continued leadership of Laprophan

PROSPECTS AND OPPORTUNITIES
Growing incidence and severity of various skin issues bodes well for dermatologics
Rising image-consciousness will become a more important driver of demand
E-commerce set to make further gains in dermatologics distribution

CATEGORY DATA
Table 1 - Sales of Dermatologics by Category: Value 2018-2023
Table 2 - Sales of Dermatologics by Category: % Value Growth 2018-2023
Table 3 - NBO Company Shares of Dermatologics: % Value 2019-2023
Table 4 - LBN Brand Shares of Dermatologics: % Value 2020-2023
Table 5 - LBN Brand Shares of Hair Loss Treatments: % Value 2020-2023
Table 6 - Forecast Sales of Dermatologics by Category: Value 2023-2028
Table 7 - Forecast Sales of Dermatologics by Category: % Value Growth 2023-2028

Consumer Health in Morocco - Industry Overview

EXECUTIVE SUMMARY
Consumer health in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for consumer health?

MARKET INDICATORS
Table 8 - Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023
Table 9 - Life Expectancy at Birth 2018-2023

MARKET DATA
Table 10 - Sales of Consumer Health by: Value Category 2018-2023
Table 11 - Sales of Consumer Health by: % Value Growth Category 2018-2023
Table 12 - NBO Company Shares of Consumer Health: % Value 2019-2023
Table 13 - LBN Brand Shares of Consumer Health: % Value 2020-2023
Table 14 - Distribution of Consumer Health by Format: % Value 2018-2023
Table 15 - Distribution of Consumer Health by Format and Category: % Value 2023
Table 16 - Forecast Sales of Consumer Health by: Value Category 2023-2028
Table 17 - Forecast Sales of Consumer Health by: % Value Growth Category 2023-2028

APPENDIX
OTC registration and classification
Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches

DISCLAIMER
DEFINITIONS
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