



**Euromonitor
International**

Beauty and Personal Care Packaging in Singapore

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Sustainability and aesthetic appeal boosting beauty and personal care packaging volumes
Kahi's Airy Fit Sun Stick is a packaging innovation that balances functionality with aesthetic appeal
Compact, functional and sustainable packaging shapes Singapore's beauty and personal care market

PROSPECTS AND OPPORTUNITIES

Sustainable innovation and skin care growth will drive Singapore's beauty packaging volumes
Refillable and compact formats driving Singapore's shift towards sustainable beauty packaging

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EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
Food packaging is evolving in line with the convenience and sustainability trends
Increase in adoption of recycled PET and paper-based packaging
Recycling redefining the alcoholic drinks packaging industry in Singapore
Beauty brands are embracing smart and sustainable packaging
Eco-friendly solutions are driving innovation in home care packaging
Big packs and eco-certified packaging redefine pet food packaging

PACKAGING LEGISLATION

Mandatory Packaging Reporting
Beverage Container Return Scheme
Extended Producer Responsibility Framework

RECYCLING AND THE ENVIRONMENT

Ecological Material Tax
Packaging Partnership Programme
Reverse Vending and Collection Ecosystem

Table 1 - Overview of Packaging Recycling and Recovery in Singapore: 2022/2023 and Targets for 2024

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- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/beauty-and-personal-care-packaging-in-singapore/report.