Euromonitor International

Beauty and Personal Care Packaging in Singapore

September 2026

Beauty and Personal Care Packaging in Singapore - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Singapore beauty and personal care packaging grows in 2025 as refillable luxury beauty and a new deposit scheme reshape the agenda

INDUSTRY PERFORMANCE

Rigid plastic anchors a growing market as skin care and personal care demand lift volumes
Metal, flexible and glass formats grow fastest while rigid plastic retains its dominant share
The Resource Sustainability Act and a new beverage deposit scheme intensify the sustainability agenda

WHAT'S NEXT?

Steady growth to 2030 led by premiumisation, e-commerce and sustainable formats
Refillable systems, recycled content and recyclable mono-materials define the priority opportunities

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Beauty and Personal Care Packaging in Singapore - Company Profiles

Packaging Industry in Singapore - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2025: the big picture
2025 key trends
Food packaging evolves in line with convenience and sustainability
Metal cans lead as recycled PET content rises in soft drinks
Recycling is redefining alcoholic drinks packaging in Singapore
Beauty brands embrace sustainable and refillable packaging
Eco-friendly solutions drive innovation in home care packaging
Folding cartons and bulk formats reshape pet food packaging

PACKAGING LEGISLATION

Mandatory packaging reporting
Beverage container return scheme
Extended producer responsibility framework

RECYCLING AND THE ENVIRONMENT

Recycled content and material recovery
Packaging Partnership Programme
Reverse vending and the collection ecosystem

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/beauty-and-personal-care-packaging-in-singapore/report.