

Home Improvement in Australia

May 2023

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Home Improvement in Australia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Growth in home improvement underpinned by appetite for renovation Minimalism and aesthetics are key considerations for floor covering Sustainability and chemical-free are key drivers when choosing paint

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Interest in outdoor renovation set to drive growth of flooring E-commerce set to see rapid growth in home paint and power tools

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DISCLAIMER

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