

Cough, Cold and Allergy (Hay Fever) Remedies in Saudi Arabia

September 2023

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Cough, Cold and Allergy (Hay Fever) Remedies in Saudi Arabia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

The SFDA continues to regulate cough, cold and allergy (hay fever) remedies, driving sales of herbal/traditional products Cough, cold and allergy (hay fever) remedies witnesses stock shortages SPIMACO extends its lead in cough, cold and allergy (hay fever) remedies

PROSPECTS AND OPPORTUNITIES

Various factors expected to continue supporting growth Localising the production of pharmaceuticals Pharmacies to remain the leading distribution channel

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DISCLAIMER

DEFINITIONS

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