



Euromonitor
International

Baby Food Packaging in Singapore

September 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

A diversified, premium category edges up as flexible packaging and metal lead

INDUSTRY PERFORMANCE

A diversified category edges up amid demographic headwinds

Pouches and premium glass diverge at the convenience and safety ends

Convenience and safety shape a small but premium category

WHAT'S NEXT?

A mature category consolidates around recyclable pouches and premium cues

Working parents, safety and sustainability set the agenda

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