



Baby Food Packaging in Switzerland

September 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Glass leads a returning category as recyclable formats advance

INDUSTRY PERFORMANCE

A glass- and pouch-led category returns to growth

Brands advance recyclable pouches and lightweight glass

Liquid cartons surge from a low base as value formats spread

WHAT'S NEXT?

Steady growth led by recyclable pouches and premium glass

Demographics, working parents and sustainability set the agenda

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