

# Consumer Foodservice By Location in Norway

February 2024

**Table of Contents** 

# Consumer Foodservice By Location in Norway - Category analysis

## **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Standalone locations lead in consumer foodservice

Travel locations continue to recover from the COVID-19 pandemic

#### PROSPECTS AND OPPORTUNITIES

Lodging locations to benefit from inbound travel

Retail locations to remain popular

## **CATEGORY DATA**

- Table 1 Consumer Foodservice by Location: Units/Outlets 2018-2023
- Table 2 Sales in Consumer Foodservice by Location: Number of Transactions 2018-2023
- Table 3 Sales in Consumer Foodservice by Location: Foodservice Value 2018-2023
- Table 4 Consumer Foodservice by Location: % Units/Outlets Growth 2018-2023
- Table 5 Sales in Consumer Foodservice by Location: % Transaction Growth 2018-2023
- Table 6 Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2018-2023
- Table 7 Consumer Foodservice through Standalone: Units/Outlets 2018-2023
- Table 8 Sales in Consumer Foodservice through Standalone: Number of Transactions 2018-2023
- Table 9 Sales in Consumer Foodservice through Standalone: Foodservice Value 2018-2023
- Table 10 Consumer Foodservice through Standalone: % Units/Outlets Growth 2018-2023
- Table 11 Sales in Consumer Foodservice through Standalone: % Transaction Growth 2018-2023
- Table 12 Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2018-2023
- Table 13 Consumer Foodservice through Leisure: Units/Outlets 2018-2023
- Table 14 Sales in Consumer Foodservice through Leisure: Number of Transactions 2018-2023
- Table 15 Sales in Consumer Foodservice through Leisure: Foodservice Value 2018-2023
- Table 16 Consumer Foodservice through Leisure: % Units/Outlets Growth 2018-2023
- Table 17 Sales in Consumer Foodservice through Leisure: % Transaction Growth 2018-2023
- Table 18 Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2018-2023
- Table 19 Consumer Foodservice through Retail: Units/Outlets 2018-2023
- Table 20 Sales in Consumer Foodservice through Retail: Number of Transactions 2018-2023
- Table 21 Sales in Consumer Foodservice through Retail: Foodservice Value 2018-2023
- Table 22 Consumer Foodservice through Retail: % Units/Outlets Growth 2018-2023
- Table 23 Sales in Consumer Foodservice through Retail: % Transaction Growth 2018-2023
- Table 24 Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2018-2023
- Table 25 Consumer Foodservice through Lodging: Units/Outlets 2018-2023
- Table 26 Sales in Consumer Foodservice through Lodging: Number of Transactions 2018-2023
- Table 27 Sales in Consumer Foodservice through Lodging: Foodservice Value 2018-2023
- Table 28 Consumer Foodservice through Lodging: % Units/Outlets Growth 2018-2023
- Table 29 Sales in Consumer Foodservice through Lodging: % Transaction Growth 2018-2023
- Table 30 Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2018-2023
- Table 31 Consumer Foodservice through Travel: Units/Outlets 2018-2023
- Table 32 Sales in Consumer Foodservice through Travel: Number of Transactions 2018-2023
- Table 33 Sales in Consumer Foodservice through Travel: Foodservice Value 2018-2023
- Table 34 Consumer Foodservice through Travel: % Units/Outlets Growth 2018-2023
- Table 35 Sales in Consumer Foodservice through Travel: % Transaction Growth 2018-2023
- Table 36 Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2018-2023
- Table 37 Forecast Consumer Foodservice by Location: Units/Outlets 2023-2028
- Table 38 Forecast Sales in Consumer Foodservice by Location: Number of Transactions 2023-2028
- Table 39 Forecast Sales in Consumer Foodservice by Location: Foodservice Value 2023-2028
- Table 40 Forecast Consumer Foodservice by Location: % Units/Outlets Growth 2023-2028

- Table 41 Forecast Sales in Consumer Foodservice by Location: % Transaction Growth 2023-2028
- Table 42 Forecast Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2023-2028
- Table 43 Forecast Consumer Foodservice through Standalone: Units/Outlets 2023-2028
- Table 44 Forecast Sales in Consumer Foodservice through Standalone: Number of Transactions 2023-2028
- Table 45 Forecast Sales in Consumer Foodservice through Standalone: Foodservice Value 2023-2028
- Table 46 Forecast Consumer Foodservice through Standalone: % Units/Outlets Growth 2023-2028
- Table 47 Forecast Sales in Consumer Foodservice through Standalone: % Transaction Growth 2023-2028
- Table 48 Forecast Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2023-2028
- Table 49 Forecast Consumer Foodservice through Leisure: Units/Outlets 2023-2028
- Table 50 Forecast Sales in Consumer Foodservice through Leisure: Number of Transactions 2023-2028
- Table 51 Forecast Sales in Consumer Foodservice through Leisure: Foodservice Value 2023-2028
- Table 52 Forecast Consumer Foodservice through Leisure: % Units/Outlets Growth 2023-2028
- Table 53 Forecast Sales in Consumer Foodservice through Leisure: % Transaction Growth 2023-2028
- Table 54 Forecast Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2023-2028
- Table 55 Forecast Consumer Foodservice through Retail: Units/Outlets 2023-2028
- Table 56 Forecast Sales in Consumer Foodservice through Retail: Number of Transactions 2023-2028
- Table 57 Forecast Sales in Consumer Foodservice through Retail: Foodservice Value 2023-2028
- Table 58 Forecast Consumer Foodservice through Retail: % Units/Outlets Growth 2023-2028
- Table 59 Forecast Sales in Consumer Foodservice through Retail: % Transaction Growth 2023-2028
- Table 60 Forecast Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2023-2028
- Table 61 Forecast Consumer Foodservice through Lodging: Units/Outlets 2023-2028
- Table 62 Forecast Sales in Consumer Foodservice through Lodging: Number of Transactions 2023-2028
- Table 63 Forecast Sales in Consumer Foodservice through Lodging: Foodservice Value 2023-2028
- Table 64 Forecast Consumer Foodservice through Lodging: % Units/Outlets Growth 2023-2028
- Table 65 Forecast Sales in Consumer Foodservice through Lodging: % Transaction Growth 2023-2028
- Table 66 Forecast Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2023-2028
- Table 67 Forecast Consumer Foodservice through Travel: Units/Outlets 2023-2028
- Table 68 Forecast Sales in Consumer Foodservice through Travel: Number of Transactions 2023-2028
- Table 69 Forecast Sales in Consumer Foodservice through Travel: Foodservice Value 2023-2028
- Table 70 Forecast Consumer Foodservice through Travel: % Units/Outlets Growth 2023-2028
- Table 71 Forecast Sales in Consumer Foodservice through Travel: % Transaction Growth 2023-2028
- Table 72 Forecast Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2023-2028

## Consumer Foodservice in Norway - Industry Overview

# EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

## MARKET DATA

- Table 73 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023
- Table 74 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023
- Table 75 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023
- Table 76 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023
- Table 77 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023
- Table 78 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023
- Table 79 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023
- Table 80 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023
- Table 81 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023
- Table 82 GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 83 - Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 84 - Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

**DISCLAIMER** 

## **SOURCES**

Summary 1 - Research Sources

# About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
  trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
  country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/consumer-foodservice-by-location-in-norway/report.