

Cider/Perry in France

June 2023

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Cider/Perry in France - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Post-pandemic landscape leads to the return of a structural decline Contrasting years between 2021 and 2022 Food pairing, mixology, and locavore trends set to help rejuvenate cider

PROSPECTS AND OPPORTUNITIES

Many ongoing threats and challenges for cider Players will continue to forge ahead, seeking opportunities for future growth Small and audacious players set to rejuvenate the image of cider

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Alcoholic Drinks in France - Industry Overview

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Alcoholic drinks in 2022: The big picture 2022 key trends Competitive landscape Retailing developments On-trade vs off-trade split What next for alcoholic drinks?

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DISCLAIMER

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