

Homewares in Thailand

May 2023

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Ceramic proving popular in dinnerware as consumers focus on more sustainable materials

Alcohol consumption backs the demand for beverage ware in 2022

Dining-at-home followed by consumers due to rising health concerns

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Ergonomic homewares likely to be a feature while younger consumers will demand multifunctional products

Retail e-commerce set to win further share while IKEA prepares to open its fourth store in Thailand

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