Euromonitor International

Consumer Foodservice By Location in Portugal

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Consumer Foodservice By Location in Portugal - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Location-based performance in Portugal's foodservice landscape

INDUSTRY PERFORMANCE

Lodging is most dynamic foodservice location performer in 2025
Standalone locations show resilient value growth in 2025
Retail-integrated foodservice drives outlet expansion

WHAT'S NEXT?

Lodging to further drive value growth through chef-led experiences
Standalone: Rising sales amidst intensifying cost and competitive pressures
Demographic trends set to shape location strategies

COMPETITIVE LANDSCAPE

High competition among non-standalone locations
Independents lead share in standalone

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Consumer Foodservice in Portugal - Industry Overview

EXECUTIVE SUMMARY

Navigating structural dynamism and competitive pressures in the Portuguese market

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Tourism-driven growth and price increases drive Portugal’s foodservice landscape
Evolution of third-party delivery platforms and their impact on Portuguese consumer foodservice

Premiumisation and omnichannel strategies as key drivers

WHAT'S NEXT?

Increasing market polarisation to shaping Portugal's foodservice industry
Digitalisation as a strategic lever
Sustainability rising as a pillar of differentiation

COMPETITIVE LANDSCAPE

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