



Euromonitor
International

Home Audio and Cinema in Egypt

July 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Volume sales of home audio and cinema continue to shrink, except for home cinema and speaker systems
Samsung maintains its leadership in home audio and cinema in 2025
Appliances and electronics specialists remains key channel for sales of home audio and cinema

PROSPECTS AND OPPORTUNITIES

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/home-audio-and-cinema-in-egypt/report.