

Yoghurt and Sour Milk Products in Portugal

September 2023

Table of Contents

Yoghurt and Sour Milk Products in Portugal - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

VAT reduction serves to stimulate purchases

Health and wellness trends shape new product development

Companies continue to invest in indulgent products

PROSPECTS AND OPPORTUNITIES

Kefir will gain traction

Protein-rich products will gather pace

Consumers will remain cost conscious

CATEGORY DATA

- Table 1 Sales of Yoghurt and Sour Milk Products by Category: Volume 2018-2023
- Table 2 Sales of Yoghurt and Sour Milk Products by Category: Value 2018-2023
- Table 3 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2018-2023
- Table 4 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2018-2023
- Table 5 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2019-2023
- Table 6 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2020-2023
- Table 7 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2018-2023
- Table 8 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2023-2028
- Table 9 Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2023-2028
- Table 10 Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2023-2028
- Table 11 Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2023-2028

Dairy Products and Alternatives in Portugal - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

- Table 12 Sales of Dairy Products and Alternatives by Category: Value 2018-2023
- Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023
- Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023
- Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023
- Table 16 Penetration of Private Label by Category: % Value 2018-2023
- Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023
- Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028
- Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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