

Jewellery in Canada

January 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Solid growth in 2023, but competitive landscape remains highly fragmented

Post-pandemic return to social engagements boosts demand for costume jewellery

Lab-grown diamonds gain appeal amongst younger Canadians thanks to lower prices and ethical credentials

PROSPECTS AND OPPORTUNITIES

Decline predicted in the years ahead as a result of inflation

Fragmentation set to continue with smaller independents retaining popularity

E-commerce will continue its upward trajectory over the forecast period

CATEGORY DATA

Table 1 - Sales of Jewellery by Category: Volume 2018-2023

Table 2 - Sales of Jewellery by Category: Value 2018-2023

Table 3 - Sales of Jewellery by Category: % Volume Growth 2018-2023

Table 4 - Sales of Jewellery by Category: % Value Growth 2018-2023

Table 5 - Sales of Costume Jewellery by Type: % Value 2018-2023

Table 6 - Sales of Fine Jewellery by Type: % Value 2018-2023

Table 7 - Sales of Fine Jewellery by Collection: % Value 2018-2023

Table 8 - Sales of Fine Jewellery by Metal: % Value 2018-2023

Table 9 - NBO Company Shares of Jewellery: % Value 2019-2023

Table 10 - LBN Brand Shares of Jewellery: % Value 2020-2023

Table 11 - Distribution of Jewellery by Format: % Value 2018-2023

Table 12 - Forecast Sales of Jewellery by Category: Volume 2023-2028

Table 13 - Forecast Sales of Jewellery by Category: Value 2023-2028

Table 14 - Forecast Sales of Jewellery by Category: % Volume Growth 2023-2028

Table 15 - Forecast Sales of Jewellery by Category: % Value Growth 2023-2028

Personal Accessories in Canada - Industry Overview

EXECUTIVE SUMMARY

Personal accessories in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 16 - Sales of Personal Accessories by Category: Volume 2018-2023

Table 17 - Sales of Personal Accessories by Category: Value 2018-2023

Table 18 - Sales of Personal Accessories by Category: % Volume Growth 2018-2023

Table 19 - Sales of Personal Accessories by Category: % Value Growth 2018-2023

Table 20 - NBO Company Shares of Personal Accessories: % Value 2019-2023

Table 21 - LBN Brand Shares of Personal Accessories: % Value 2020-2023

Table 22 - Distribution of Personal Accessories by Format: % Value 2018-2023

Table 23 - Forecast Sales of Personal Accessories by Category: Volume 2023-2028

Table 24 - Forecast Sales of Personal Accessories by Category: Value 2023-2028

Table 25 - Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028

Table 26 - Forecast Sales of Personal Accessories by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/jewellery-in-canada/report.