

Bags and Luggage in Romania

January 2024

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Bags and Luggage in Romania - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Luggage sees significant growth as Romanians resume travel post-pandemic Backpacks are in the spotlight as Romanians indulge in sporting activities E-commerce continues to gain ground in 2023

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Good prospects for bags and luggage over the forecast period Eco-friendly bags and luggage will gain popularity in the coming years Business bags set to benefit from the back-to-work trend and premiumisation

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