

Gum in Georgia

June 2023

Table of Contents

Gum in Georgia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Gum category begins to make a recovery
Better trading conditions spur promotional activity and product launches
Major players see a resolution to the 2022 supply chain disruptions

PROSPECTS AND OPPORTUNITIES

Category growth dependent on heavier marketing investment
E-commerce gum sales to remain limited
Bubble gum category to lose share to chewing gum

CATEGORY DATA

Table 1 - Sales of Gum by Category: Volume 2018-2023
Table 2 - Sales of Gum by Category: Value 2018-2023
Table 3 - Sales of Gum by Category: % Volume Growth 2018-2023
Table 4 - Sales of Gum by Category: % Value Growth 2018-2023
Table 5 - NBO Company Shares of Gum: % Value 2019-2023
Table 6 - LBN Brand Shares of Gum: % Value 2020-2023
Table 7 - Distribution of Gum by Format: % Value 2018-2023
Table 8 - Forecast Sales of Gum by Category: Volume 2023-2028
Table 9 - Forecast Sales of Gum by Category: Value 2023-2028
Table 10 - Forecast Sales of Gum by Category: % Volume Growth 2023-2028
Table 11 - Forecast Sales of Gum by Category: % Value Growth 2023-2028

Snacks in Georgia - Industry Overview

EXECUTIVE SUMMARY

Snacks in 2023: The big picture
Key trends in 2023
Competitive Landscape
Channel developments
What next for snacks?

MARKET DATA

Table 12 - Sales of Snacks by Category: Volume 2018-2023
Table 13 - Sales of Snacks by Category: Value 2018-2023
Table 14 - Sales of Snacks by Category: % Volume Growth 2018-2023
Table 15 - Sales of Snacks by Category: % Value Growth 2018-2023
Table 16 - NBO Company Shares of Snacks: % Value 2019-2023
Table 17 - LBN Brand Shares of Snacks: % Value 2020-2023
Table 18 - Penetration of Private Label by Category: % Value 2018-2023
Table 19 - Distribution of Snacks by Format: % Value 2018-2023
Table 20 - Forecast Sales of Snacks by Category: Volume 2023-2028
Table 21 - Forecast Sales of Snacks by Category: Value 2023-2028
Table 22 - Forecast Sales of Snacks by Category: % Volume Growth 2023-2028
Table 23 - Forecast Sales of Snacks by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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