

Imaging Devices in South Korea

July 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Raw materials shortages and competition from smartphones contribute to declining volume sales of digital cameras
DSLR cameras loses sales, while mirrorless cameras performs better
Retro digital cameras gain niche popularity amongst gen Z

PROSPECTS AND OPPORTUNITIES

No positive indicators to suggest the rebound of digital cameras
Players act to limit decline
Sales of digital camcorders likely to depend on action cameras and seasonal events

CATEGORY DATA

- Table 1 - Sales of Imaging Devices by Category: Volume 2018-2023
- Table 2 - Sales of Imaging Devices by Category: Value 2018-2023
- Table 3 - Sales of Imaging Devices by Category: % Volume Growth 2018-2023
- Table 4 - Sales of Imaging Devices by Category: % Value Growth 2018-2023
- Table 5 - NBO Company Shares of Imaging Devices: % Volume 2019-2023
- Table 6 - LBN Brand Shares of Imaging Devices: % Volume 2020-2023
- Table 7 - Distribution of Imaging Devices by Channel: % Volume 2018-2023
- Table 8 - Forecast Sales of Imaging Devices by Category: Volume 2023-2028
- Table 9 - Forecast Sales of Imaging Devices by Category: Value 2023-2028
- Table 10 - Forecast Sales of Imaging Devices by Category: % Volume Growth 2023-2028
- Table 11 - Forecast Sales of Imaging Devices by Category: % Value Growth 2023-2028

Consumer Electronics in South Korea - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for consumer electronics?

MARKET DATA

- Table 12 - Sales of Consumer Electronics by Category: Volume 2018-2023
- Table 13 - Sales of Consumer Electronics by Category: Value 2018-2023
- Table 14 - Sales of Consumer Electronics by Category: % Volume Growth 2018-2023
- Table 15 - Sales of Consumer Electronics by Category: % Value Growth 2018-2023
- Table 16 - NBO Company Shares of Consumer Electronics: % Volume 2019-2023
- Table 17 - LBN Brand Shares of Consumer Electronics: % Volume 2020-2023
- Table 18 - Distribution of Consumer Electronics by Channel: % Volume 2018-2023
- Table 19 - Forecast Sales of Consumer Electronics by Category: Volume 2023-2028
- Table 20 - Forecast Sales of Consumer Electronics by Category: Value 2023-2028
- Table 21 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028
- Table 22 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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