

# Market Research in South Korea: ISIC 7413

October 2023

**Table of Contents** 

## Market Research in South Korea: ISIC 7413

### HEADLINES

#### INDUSTRY OVERVIEW

Chart 1 - Key Industry's Indicators 2017-2027

# TURNOVER SCORECARD

Summary 1 - Scorecard of Turnover Pillar 2017-2027 Chart 2 - Turnover Regional Comparison 2022 Chart 3 - Turnover per Capita Regional Comparison 2022 Chart 4 - Turnover Growth Regional Comparison 2017-2027 Chart 5 - Future and Absolute Growth of Turnover Regional Comparison 2022-2027 Chart 6 - Turnover 2017-2027 Chart 7 - Turnover per Employee 2017-2022

#### COST STRUCTURE

Chart 8 - Cost Structure Comparison 2022 Chart 9 - Cost Structure 2017-2022 Chart 10 - Prices of Selected Commodities 2022 Q3-2023 Q4, Index Chart 11 - Profit and Profit Margin 2017-2022 Chart 12 - Average Salary 2017-2022 Chart 13 - Labour Costs and Employee Productivity Comparison 2017-2022

# FIRMOGRAPHICS

Chart 14 - Number of Companies by Size 2017/2022 Chart 15 - Competitive Landscape Structure by Company Size 2017/2022 Chart 16 - Top Companies' Ranking 2017-2022 and % of Turnover Value 2022

#### MARKET OVERVIEW

Chart 17 - Market Structure by Buyer 2017-2022

# ATTRACTIVENESS INDEX

Chart 18 - Attractiveness Index in Selected Industries 2022

Chart 19 - Market Research Attractiveness Index Comparison Across All Industries 2022

Chart 20 - Attractiveness Index Methodology

#### ECONOMIC CONTEXT AND LABOUR MARKET

Summary 2 - Economic Context and Labour Market 2022-2027

# About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/market-research-in-south-korea-isic-7413/report.