

Vacuum Cleaners in Norway

December 2023

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Vacuum Cleaners in Norway - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Vacuum cleaners offer a variety of options, appealing to various budgets New models benefit consumers by easing the chore of cleaning Stick and robotic vacuum cleaners challenge the traditional cylinder format

PROSPECTS AND OPPORTUNITIES

Sustainability and respiratory health concerns to drive innovation Multifunctional products to gain traction across the forecast period Innovation will focus on AI features to make cleaning the home easier

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