



# Apparel and Footwear Specialists in the Czech Republic

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## Apparel and Footwear Specialists in the Czech Republic - Category analysis

### KEY DATA INSIGHTS

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Shein Drives Digital Disruption as Value Dominates Shopper Choices

#### KEY INDUSTRY TRENDS

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#### INDUSTRY PERFORMANCE

Shein Drives Digital Disruption as Value Dominates Shopper Choices

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Penny and Foodora Accelerate Rapid Home Delivery with Discount Offers

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