

# Hosiery in the United Kingdom

November 2023

**Table of Contents** 

#### Hosiery in the United Kingdom - Category analysis

### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Prioritisation of value and multipack offers Non-sheer hosiery driven by a continual shift in consumers' lifestyles Sheer hosiery driven by festive dressing

#### PROSPECTS AND OPPORTUNITIES

Greater focus on sustainability as part of hosiery production DTC retail driving sales Continual emphasis on durability within hosiery

#### CATEGORY DATA

Table 1 - Sales of Hosiery by Category: Volume 2018-2023
Table 2 - Sales of Hosiery by Category: Value 2018-2023
Table 3 - Sales of Hosiery by Category: % Volume Growth 2018-2023
Table 4 - Sales of Hosiery by Category: % Value Growth 2018-2023
Table 5 - NBO Company Shares of Hosiery: % Value 2019-2023
Table 6 - LBN Brand Shares of Hosiery: % Value 2020-2023
Table 7 - Forecast Sales of Hosiery by Category: Volume 2023-2028
Table 8 - Forecast Sales of Hosiery by Category: % Volume Growth 2023-2028
Table 9 - Forecast Sales of Hosiery by Category: % Volume Growth 2023-2028
Table 10 - Forecast Sales of Hosiery by Category: % Value Growth 2023-2028

#### Apparel and Footwear in the United Kingdom - Industry Overview

#### EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture 2023 key trends Sustainability and the introduction of return fees Experiential retail proves valuable as consumers resume in-store shopping in force Digital diversification will bolster future growth across the value chain

#### MARKET DATA

Table 11 - Sales of Apparel and Footwear by Category: Volume 2018-2023
Table 12 - Sales of Apparel and Footwear by Category: Value 2018-2023
Table 13 - Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023
Table 14 - Sales of Apparel and Footwear by Category: % Value Growth 2018-2023
Table 15 - NBO Company Shares of Apparel and Footwear: % Value 2019-2023
Table 16 - LBN Brand Shares of Apparel and Footwear by Format: % Value 2018-2023
Table 17 - Distribution of Apparel and Footwear by Format: % Value 2018-2023
Table 18 - Distribution of Apparel and Footwear by Format and Category: % Value 2023
Table 19 - Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028
Table 20 - Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028
Table 21 - Forecast Sales of Apparel and Footwear by Category: % Value 2023-2028

#### DISCLAIMER

#### SOURCES

Summary 1 - Research Sources

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hosiery-in-the-united-kingdom/report.