

Hosiery in the United Kingdom

November 2023

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Hosiery in the United Kingdom - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Prioritisation of value and multipack offers Non-sheer hosiery driven by a continual shift in consumers' lifestyles Sheer hosiery driven by festive dressing

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Greater focus on sustainability as part of hosiery production DTC retail driving sales Continual emphasis on durability within hosiery

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DISCLAIMER

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