

Childrenswear in Norway

November 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Childrenswear sees some volume decline in 2023, but current value sales are boosted by inflation
Second hand, circular economy remains a key trend in childrenswear
New product development visible in childrenswear in 2023

PROSPECTS AND OPPORTUNITIES

Modest sales growth over the forecast period, thanks to ongoing innovation and key trend development within childrenswear
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Apparel and Footwear in Norway - Industry Overview

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