



Euromonitor
International

Imaging Devices in Hong Kong, China

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Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Imaging devices continue to decline as smartphones are more popular and accessible
Premium camera releases attract enthusiasts and aficionados
Camera stores remain the biggest distribution channel, but declining interest has led to more closures

PROSPECTS AND OPPORTUNITIES

Traditional camera sales likely to continue declining, given smartphone/smart device ubiquity
Mirrorless cameras set to become the most popular type of traditional camera
Consolidation in competitive and distribution landscapes set to continue

CATEGORY DATA

- Table 1 - Sales of Imaging Devices by Category: Volume 2020-2025
- Table 2 - Sales of Imaging Devices by Category: Value 2020-2025
- Table 3 - Sales of Imaging Devices by Category: % Volume Growth 2020-2025
- Table 4 - Sales of Imaging Devices by Category: % Value Growth 2020-2025
- Table 5 - NBO Company Shares of Imaging Devices: % Volume 2021-2025
- Table 6 - LBN Brand Shares of Imaging Devices: % Volume 2022-2025
- Table 7 - Distribution of Imaging Devices by Channel: % Volume 2020-2025
- Table 8 - Forecast Sales of Imaging Devices by Category: Volume 2025-2030
- Table 9 - Forecast Sales of Imaging Devices by Category: Value 2025-2030
- Table 10 - Forecast Sales of Imaging Devices by Category: % Volume Growth 2025-2030
- Table 11 - Forecast Sales of Imaging Devices by Category: % Value Growth 2025-2030

Consumer Electronics in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2025: The big picture
2025 key trends
Competitive landscape
Channel developments
What next for consumer electronics?

MARKET DATA

- Table 12 - Sales of Consumer Electronics by Category: Volume 2020-2025
- Table 13 - Sales of Consumer Electronics by Category: Value 2020-2025
- Table 14 - Sales of Consumer Electronics by Category: % Volume Growth 2020-2025
- Table 15 - Sales of Consumer Electronics by Category: % Value Growth 2020-2025
- Table 16 - NBO Company Shares of Consumer Electronics: % Volume 2021-2025
- Table 17 - LBN Brand Shares of Consumer Electronics: % Volume 2022-2025
- Table 18 - Distribution of Consumer Electronics by Channel: % Volume 2020-2025
- Table 19 - Forecast Sales of Consumer Electronics by Category: Volume 2025-2030
- Table 20 - Forecast Sales of Consumer Electronics by Category: Value 2025-2030
- Table 21 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2025-2030
- Table 22 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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