



**Euromonitor
International**

Hot Drinks Packaging in Malaysia

September 2026

Table of Contents

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Cost pressures and shifting consumer preferences drive volume decline in Malaysian hot drinks packaging in 2025

INDUSTRY PERFORMANCE

Volume contraction reflects softening demand for instant formats amid cost-of-living pressures

Other metal packaging leads growth as capsule formats expand from a low volume base

Extended Producer Responsibility framework under Malaysia Plastics Sustainability Roadmap 2021-2030 intensifies pressure on sachet converters

WHAT'S NEXT?

Forecast recovery to 556 million units by 2029 driven by convenience sachet resilience and premiumisation

Mono-material flexible structures and certified fibre formats represent the priority investment for packaging businesses

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hot-drinks-packaging-in-malaysia/report.