

Confectionery Packaging in the United Arab Emirates

October 2023

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Confectionery Packaging in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Return to positive growth, but performance still being impacted by rising health consciousness

Folding cartons are favoured as they allow attractive presentations for confectionery

Cadbury Dairy Milk packaging set for up to 30% recycled materials?

PROSPECTS AND OPPORTUNITIES

Nestlé to introduce paper packaging for Quality Street and KitKat?

Flexible packaging will continue to dominate confectionery packaging

Confectionery Packaging in the United Arab Emirates - Company Profiles

Packaging Industry in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

PET bottles gain share in dairy packaging in 2022

Agthia launches Al Ain Water bottles made from 100% recyclable material

Mijenta tequila launches with sustainability at the core of its brand image

The 200ml pack is a popular size in skin care thanks to being convenient and compact

HDPE and PET bottles remain popular as surface care pack types

PACKAGING LEGISLATION

United Arab Emirates announces programme to ban single-use plastic as it strives for carbon neutrality by 2050

United Arab Emirates releases executive regulations for consumer protection law

United Arab Emirates to introduce mandatory traffic light food labelling system in 2024

RECYCLING AND THE ENVIRONMENT

United Arab Emirates launches circular packaging association to advance sustainability

United Arab Emirates takes bold steps towards plastic waste reduction and recycling

United Arab Emirates plans to transform itself into a global recycling hub with sustainable plastic initiatives

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