

Apparel and Footwear Specialists in France

February 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflation and post-pandemic normalisation slow growth in 2023

Combined effects of economic constraints and climate change boost demand for second hand

French players represent rising threat to Inditex

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Second-hand trend likely to be taken up by leading players

Competition to intensify over the forecast period, accelerating digital development

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