

Footwear in Argentina

November 2023

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Footwear in Argentina - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Import restrictions and capital controls continue to boost domestic production Growing preference for casual footwear shapes new product development activity Specialised performance sports footwear in short supply in 2023

PROSPECTS AND OPPORTUNITIES

More players likely to start pricing imported products in US dollars Import controls may result in greater consolidation Future of instalment payment plans for footwear could be in question

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Apparel and Footwear in Argentina - Industry Overview

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