



Euromonitor
International

Financial Cards and Payments in Morocco

February 2026

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EXECUTIVE SUMMARY

Financial card industry sees steady growth

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Number of financial cards in circulation continues to grow

Liberalisation of EPT market boosts financial inclusion

WHAT'S NEXT?

Financial card circulation poised for steady growth

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[Credit Cards in Morocco - Category analysis](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Credit cards gain traction despite structural barriers

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Credit card volumes register steady growth

Credit card transactions rise

WHAT'S NEXT?

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[Debit Cards in Morocco - Category analysis](#)

KEY DATA FINDINGS

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Debit card usage surges as Morocco enhances financial inclusion

INDUSTRY PERFORMANCE

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WHAT'S NEXT?

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[Pre-Paid Cards in Morocco - Category analysis](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Pre-paid cards decline amid digital payment surge

INDUSTRY PERFORMANCE

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WHAT'S NEXT?

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[Store Cards in Morocco - Category analysis](#)

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