Homewares in Argentina - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS
Beverageware profits as consumers curb spending on foodservice visits
Home cooking trend continues to buoy sales of food storage products
Rigolleau remains the leading company in homewares

PROSPECTS AND OPPORTUNITIES
Resurgence in home cooking bodes well for cookware
Demand for dinnerware products set to increase steadily
Direct selling expected to make gains in homewares distribution

CATEGORY DATA
Table 1 - Sales of Homewares by Category: Value 2017-2022
Table 2 - Sales of Homewares by Category: % Value Growth 2017-2022
Table 3 - Sales of Homewares by Material: % Value 2017-2022
Table 4 - NBO Company Shares of Homewares: % Value 2018-2022
Table 5 - LBN Brand Shares of Homewares: % Value 2019-2022
Table 6 - Distribution of Homewares by Format: % Value 2017-2022
Table 7 - Forecast Sales of Homewares by Category: Value 2022-2027
Table 8 - Forecast Sales of Homewares by Category: % Value Growth 2022-2027

Home and Garden in Argentina - Industry Overview

EXECUTIVE SUMMARY
Home and garden in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for home and garden?

MARKET DATA
Table 9 - Sales of Home and Garden by Category: Value 2017-2022
Table 10 - Sales of Home and Garden by Category: % Value Growth 2017-2022
Table 11 - NBO Company Shares of Home and Garden: % Value 2018-2022
Table 12 - LBN Brand Shares of Home and Garden: % Value 2019-2022
Table 13 - Penetration of Private Label in Home and Garden by Category: % Value 2017-2022
Table 14 - Distribution of Home and Garden by Format: % Value 2017-2022
Table 15 - Distribution of Home and Garden by Format and Category: % Value 2022
Table 16 - Forecast Sales of Home and Garden by Category: Value 2022-2027
Table 17 - Forecast Sales of Home and Garden by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES
Summary 1 - Research Sources

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