

# Dermatologicals in Spain

September 2023

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## Dermatologicals in Spain - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Economic factors and supply issues shape demand for dermatologicals  
COVID-19 has changed the parameters  
Shift towards naturalness drives up demand for herbal/traditional dermatologicals

#### PROSPECTS AND OPPORTUNITIES

Weak local economy set to influence consumers' purchasing decisions but outlook is fairly positive for dermatologicals in Spain  
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### DISCLAIMER

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