

Hosiery in Germany

December 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Private label accounts for a high value share in hosiery in 2023
Brand collaborations bring novelty and differentiation
E-commerce maintains value growth despite a rising preference for offline channels

PROSPECTS AND OPPORTUNITIES

More functional hosiery will add to consumers' wellbeing
Hosiery to play a more active role in sustainability and inclusivity
Hosiery prices expected to continue increasing in the forecast period

CATEGORY DATA

Table 1 - Sales of Hosiery by Category: Volume 2018-2023
Table 2 - Sales of Hosiery by Category: Value 2018-2023
Table 3 - Sales of Hosiery by Category: % Volume Growth 2018-2023
Table 4 - Sales of Hosiery by Category: % Value Growth 2018-2023
Table 5 - NBO Company Shares of Hosiery: % Value 2019-2023
Table 6 - LBN Brand Shares of Hosiery: % Value 2020-2023
Table 7 - Forecast Sales of Hosiery by Category: Volume 2023-2028
Table 8 - Forecast Sales of Hosiery by Category: Value 2023-2028
Table 9 - Forecast Sales of Hosiery by Category: % Volume Growth 2023-2028
Table 10 - Forecast Sales of Hosiery by Category: % Value Growth 2023-2028

Apparel and Footwear in Germany - Industry Overview

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for apparel and footwear?

MARKET DATA

Table 11 - Sales of Apparel and Footwear by Category: Volume 2018-2023
Table 12 - Sales of Apparel and Footwear by Category: Value 2018-2023
Table 13 - Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023
Table 14 - Sales of Apparel and Footwear by Category: % Value Growth 2018-2023
Table 15 - NBO Company Shares of Apparel and Footwear: % Value 2019-2023
Table 16 - LBN Brand Shares of Apparel and Footwear: % Value 2020-2023
Table 17 - Distribution of Apparel and Footwear by Format: % Value 2018-2023
Table 18 - Distribution of Apparel and Footwear by Format and Category: % Value 2023
Table 19 - Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028
Table 20 - Forecast Sales of Apparel and Footwear by Category: Value 2023-2028
Table 21 - Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028
Table 22 - Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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