

# Street Stalls/Kiosks in Germany

April 2024

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# Street Stalls/Kiosks in Germany - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Sales in street stalls/kiosks in Germany exceed pre-pandemic level

Competitive landscape remains stable, with two clear leaders

Street stalls/kiosks remains a beloved channel rooted in German culture

## PROSPECTS AND OPPORTUNITIES

Business owners to analyse the balance between drinks and food offered at street stalls/kiosks

Continued inflation to represent an added difficulty

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