KEY DATA FINDINGS

2022 DEVELOPMENTS
Demand for hosiery picks up as more Hungarians resume their regular routines
Sheer hosiery posts the fastest growth in volume sales
Popularity of themed socks drives premiumisation trend in non-sheer hosiery

PROSPECTS AND OPPORTUNITIES
Steady growth in total volume sales projected for hosiery
Growing preference for comfortable casualwear will limit demand for sheer hosiery
Themed products will remain a focal point for innovation in non-sheer hosiery

CATEGORY DATA
Table 1 - Sales of Hosiery by Category: Volume 2017-2022
Table 2 - Sales of Hosiery by Category: Value 2017-2022
Table 3 - Sales of Hosiery by Category: % Volume Growth 2017-2022
Table 4 - Sales of Hosiery by Category: % Value Growth 2017-2022
Table 5 - NBO Company Shares of Hosiery: % Value 2018-2022
Table 6 - LBN Brand Shares of Hosiery: % Value 2019-2022
Table 7 - Forecast Sales of Hosiery by Category: Volume 2022-2027
Table 8 - Forecast Sales of Hosiery by Category: Value 2022-2027
Table 9 - Forecast Sales of Hosiery by Category: % Volume Growth 2022-2027
Table 10 - Forecast Sales of Hosiery by Category: % Value Growth 2022-2027

EXECUTIVE SUMMARY

Apparel and footwear in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for apparel and footwear?

MARKET DATA
Table 11 - Sales of Apparel and Footwear by Category: Volume 2017-2022
Table 12 - Sales of Apparel and Footwear by Category: Value 2017-2022
Table 13 - Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022
Table 14 - Sales of Apparel and Footwear by Category: % Value Growth 2017-2022
Table 15 - NBO Company Shares of Apparel and Footwear: % Value 2018-2022
Table 16 - LBN Brand Shares of Apparel and Footwear: % Value 2019-2022
Table 17 - Distribution of Apparel and Footwear by Format: % Value 2017-2022
Table 18 - Distribution of Apparel and Footwear by Format and Category: % Value 2022
Table 19 - Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027
Table 20 - Forecast Sales of Apparel and Footwear by Category: Value 2022-2027
Table 21 - Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027
Table 22 - Forecast Sales of Apparel and Footwear by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 - Research Sources
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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/hosiery-in-hungary/report](http://www.euromonitor.com/hosiery-in-hungary/report).