



**Euromonitor
International**

Self-Service Cafeterias in Canada

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Self-Service Cafeterias in Canada - Category analysis

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2025 DEVELOPMENTS

Self-service cafeterias drive growth with high-volume, value-driven models

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Players maintain profitability through menu and layout optimisation

Chains lead growth

Increased automation plays transformative role

WHAT'S NEXT?

Self-service cafeterias could benefit from snacking trend

Plant-based and allergen-friendly options to drive innovation

Technology-driven innovation will be key differentiator

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Ikea drives growth through high-volume, value-oriented cafeterias

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Consumer Foodservice in Canada - Industry Overview

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Industry remains resilient amid continuing cost-of-living pressures

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INDUSTRY PERFORMANCE

Tourism and tax relief support growth amid cautious consumer spending

Delivery is core to foodservice

Loyalty programmes serve to strengthen customer retention

WHAT'S NEXT?

Tourism, loyalty programmes and digital engagement to drive value growth

Fulfilment will continue to evolve

Smart packaging and circular waste systems will drive foodservice sustainability

COMPETITIVE LANDSCAPE

Tim Hortons leads Canadian foodservice

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