

Wearable Electronics in Colombia

July 2023

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2023 DEVELOPMENTS

Wearable electronics continues to see volume growth in 2023, driven by smart wearables

Huawei remains in pole position in 2023

Wearable electronics continue to attract a broad range of consumers.

PROSPECTS AND OPPORTUNITIES

Companies will continue to innovate to stand out from the crowd

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Players will need to remain dynamic and nimble to compete in a challenging economic climate

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