



Euromonitor
International

Baby Food Packaging in Hong Kong, China

September 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Premium infant nutrition lifts a small category as fibre and pouches outpace metal tins

INDUSTRY PERFORMANCE

A small category grows on premium infant nutrition

Pouches and paper formats lead the gains

Recyclability is a brand promise, not a mandate

WHAT'S NEXT?

Steady growth set to be led by pouches and premium cues

Convenience and trust set the agenda

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