

Wearable Electronics in Hong Kong, China

August 2023

Table of Contents

Wearable Electronics in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Activity bands continue to plateau as consumers prefer multi-functional products.

Smartwatch technological improvements key to driving sales

PROSPECTS AND OPPORTUNITIES

Possible metaverse integration may be a key driver for future growth

Rising health concerns lead to more developments in terms of health tracking

CATEGORY DATA

- Table 1 Sales of Wearable Electronics by Category: Volume 2018-2023
- Table 2 Sales of Wearable Electronics by Category: Value 2018-2023
- Table 3 Sales of Wearable Electronics by Category: % Volume Growth 2018-2023
- Table 4 Sales of Wearable Electronics by Category: % Value Growth 2018-2023
- Table 5 NBO Company Shares of Wearable Electronics: % Volume 2019-2023
- Table 6 LBN Brand Shares of Wearable Electronics: % Volume 2020-2023
- Table 7 Distribution of Wearable Electronics by Channel: % Volume 2018-2023
- Table 8 Forecast Sales of Wearable Electronics by Category: Volume 2023-2028
- Table 9 Forecast Sales of Wearable Electronics by Category: Value 2023-2028
- Table 10 Forecast Sales of Wearable Electronics by Category: % Volume Growth 2023-2028
- Table 11 Forecast Sales of Wearable Electronics by Category: % Value Growth 2023-2028

Consumer Electronics in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

- Table 12 Sales of Consumer Electronics by Category: Volume 2018-2023
- Table 13 Sales of Consumer Electronics by Category: Value 2018-2023
- Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2018-2023
- Table 15 Sales of Consumer Electronics by Category: % Value Growth 2018-2023
- Table 16 NBO Company Shares of Consumer Electronics: % Volume 2019-2023
- Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2020-2023
- Table 18 Distribution of Consumer Electronics by Channel: % Volume 2018-2023
- Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2023-2028
- Table 20 Forecast Sales of Consumer Electronics by Category: Value 2023-2028
- Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028
- Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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