

Wearable Electronics in Romania

August 2023

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Wearable Electronics in Romania - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

High demand for wearable electronics as consumers become increasingly focused on tracking their health and fitness Demand for wearable electronics rising as the world becomes more connected

Increasing product variety being seen in smart wearables as demand grows

PROSPECTS AND OPPORTUNITIES

Good prospects for the wearable electronics

Retailers focusing on an omnichannel approach to maximise sales opportunities

Competition set to heat up as demand grows and new models continue to hit the market

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