



Euromonitor
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Wearable Electronics in Ukraine

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Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Accelerated shift towards affordable smart wearables
Apple leads, while low-cost Chinese products continue to enter
E-commerce as preferred channel for wearable electronics purchases in Ukraine

PROSPECTS AND OPPORTUNITIES

Continued growth forecast for affordable feature-rich wearables
Improved display technology
Targeted innovation will focus on functionality and affordability

CATEGORY DATA

Table 1 - Sales of Wearable Electronics by Category: Volume 2020-2025
Table 2 - Sales of Wearable Electronics by Category: Value 2020-2025
Table 3 - Sales of Wearable Electronics by Category: % Volume Growth 2020-2025
Table 4 - Sales of Wearable Electronics by Category: % Value Growth 2020-2025
Table 5 - NBO Company Shares of Wearable Electronics: % Volume 2021-2025
Table 6 - LBN Brand Shares of Wearable Electronics: % Volume 2022-2025
Table 7 - Distribution of Wearable Electronics by Channel: % Volume 2020-2025
Table 8 - Forecast Sales of Wearable Electronics by Category: Volume 2025-2030
Table 9 - Forecast Sales of Wearable Electronics by Category: Value 2025-2030
Table 10 - Forecast Sales of Wearable Electronics by Category: % Volume Growth 2025-2030
Table 11 - Forecast Sales of Wearable Electronics by Category: % Value Growth 2025-2030

Consumer Electronics in Ukraine - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2025: The big picture
2025 key trends
Competitive landscape
Channel developments
What next for consumer electronics?

MARKET DATA

Table 12 - Sales of Consumer Electronics by Category: Volume 2020-2025
Table 13 - Sales of Consumer Electronics by Category: Value 2020-2025
Table 14 - Sales of Consumer Electronics by Category: % Volume Growth 2020-2025
Table 15 - Sales of Consumer Electronics by Category: % Value Growth 2020-2025
Table 16 - NBO Company Shares of Consumer Electronics: % Volume 2021-2025
Table 17 - LBN Brand Shares of Consumer Electronics: % Volume 2022-2025
Table 18 - Distribution of Consumer Electronics by Channel: % Volume 2020-2025
Table 19 - Forecast Sales of Consumer Electronics by Category: Volume 2025-2030
Table 20 - Forecast Sales of Consumer Electronics by Category: Value 2025-2030
Table 21 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2025-2030
Table 22 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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