

# Wearable Electronics in Thailand

July 2023

Table of Contents

## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Health and wellness trends continue to drive growth

Move towards cashless society drives demand

Outdoor activities inform innovation

### PROSPECTS AND OPPORTUNITIES

Smart wearables will drive growth

Growth in elderly population offers opportunities for development

Store-based retailers to benefit from increasing sophistication of smart wearables, while e-commerce will continue to grow

### CATEGORY DATA

Table 1 - Sales of Wearable Electronics by Category: Volume 2018-2023

Table 2 - Sales of Wearable Electronics by Category: Value 2018-2023

Table 3 - Sales of Wearable Electronics by Category: % Volume Growth 2018-2023

Table 4 - Sales of Wearable Electronics by Category: % Value Growth 2018-2023

Table 5 - NBO Company Shares of Wearable Electronics: % Volume 2019-2023

Table 6 - LBN Brand Shares of Wearable Electronics: % Volume 2020-2023

Table 7 - Distribution of Wearable Electronics by Channel: % Volume 2018-2023

Table 8 - Forecast Sales of Wearable Electronics by Category: Volume 2023-2028

Table 9 - Forecast Sales of Wearable Electronics by Category: Value 2023-2028

Table 10 - Forecast Sales of Wearable Electronics by Category: % Volume Growth 2023-2028

Table 11 - Forecast Sales of Wearable Electronics by Category: % Value Growth 2023-2028

## Consumer Electronics in Thailand - Industry Overview

### EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

### MARKET DATA

Table 12 - Sales of Consumer Electronics by Category: Volume 2018-2023

Table 13 - Sales of Consumer Electronics by Category: Value 2018-2023

Table 14 - Sales of Consumer Electronics by Category: % Volume Growth 2018-2023

Table 15 - Sales of Consumer Electronics by Category: % Value Growth 2018-2023

Table 16 - NBO Company Shares of Consumer Electronics: % Volume 2019-2023

Table 17 - LBN Brand Shares of Consumer Electronics: % Volume 2020-2023

Table 18 - Distribution of Consumer Electronics by Channel: % Volume 2018-2023

Table 19 - Forecast Sales of Consumer Electronics by Category: Volume 2023-2028

Table 20 - Forecast Sales of Consumer Electronics by Category: Value 2023-2028

Table 21 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028

Table 22 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

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### SOURCES

Summary 1 - Research Sources

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