

# **Apparel Accessories in Colombia**

November 2023

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#### Apparel Accessories in Colombia - Category analysis

## **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Use of local materials is prominent in accessories Fashionable caps become a growing trend to elevate style Genderless accessories grow in popularity

#### PROSPECTS AND OPPORTUNITIES

Sustainability becomes common practice in the production of Colombian accessories over the forecast period Consumers become more cognisant of necessity while price emerges as a vital consideration when purchasing accessories Accessories play an enduring role as popular gift choices

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