

Apparel Accessories in Israel

November 2023

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Apparel Accessories in Israel - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Accessories sales impacted by unfavourable weather conditions Competition intensifies as money-squeezed consumers prioritise price Hats grow in line with need for sun protection

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Apparel accessories to stabilise as COVID-19 pandemic effects dissipate Continuing outdoor lifestyles to fuel accessories sales Apparel accessories' competitive landscape to remain fragmented

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