



Euromonitor
International

Baby Food Packaging in Romania

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Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Spouted pouches anchor a recovering category as recyclable fibre pots advance under a baby-food carve-out

INDUSTRY PERFORMANCE

A pouch-led category returns to modest growth

A distinctive regulatory carve-out shapes material choices

Glass and value formats diverge at the premium and budget ends

WHAT'S NEXT?

Steady growth led by recyclable pouches and fibre pots

Working parents and sustainability set the agenda

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