



**Euromonitor
International**

Beauty and Personal Care Packaging in the United Arab Emirates

September 2026

KEY DATA INSIGHTS

2025 DEVELOPMENTS

UAE beauty and personal care packaging grows in 2025 as single-use plastic bans and refill retail reshape the agenda

INDUSTRY PERFORMANCE

Rigid plastic anchors a growing market as HDPE bottles and squeezable tubes lift volumes

Glass and paper-based formats grow fastest as premiumisation and fragrances gain share

Expanding single-use plastic bans and a pilot producer-responsibility scheme intensify the sustainability agenda

WHAT'S NEXT?

Steady growth to 2030 led by premiumisation, fragrances, tourism and e-commerce

Recycled content, refillable systems and recyclable mono-materials define the priority opportunities

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- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/beauty-and-personal-care-packaging-in-the-united-arab-emirates/report.