



**Euromonitor
International**

Soft Drinks Packaging in the United Arab Emirates

September 2026

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

Volumes extend their climb as recycled PET goes mainstream and single-use plastics rules tighten

INDUSTRY PERFORMANCE

Rigid plastic anchors the market as total soft drinks packaging volumes keep climbing in 2025

Recycled PET goes mainstream as the leading water brands move volume lines into 100% recycled bottles

Tightening single-use plastics rules and a new EPR framework reshape foodservice and retail formats

WHAT'S NEXT?

Soft drinks packaging volumes set to keep rising to 2029, led by resilient rigid plastic and premium glass

Strategic priorities: high-rPET bottles, EPR readiness, and a switch away from banned single-use plastics

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/soft-drinks-packaging-in-the-united-arab-emirates/report.