Hosiery in India

January 2023

Table of Contents
**KEY DATA FINDINGS**

**2022 DEVELOPMENTS**
Launch of colourful sneakers results in demand for matching colourful sports socks amongst the younger population
Rise in hybrid work model results in the acceleration of demand for slipper socks as people spend more time at home
Sheer hosiery experiences recovery on the back of social outings

**PROSPECTS AND OPPORTUNITIES**
Younger generations’ rising adoption of yoga for personal wellbeing to benefit hosiery
Quality and functionality set to drive sales
Sustainability to gain increasing momentum in hosiery during the forecast period

**CATEGORY DATA**
Table 1 - Sales of Hosiery by Category: Volume 2017-2022
Table 2 - Sales of Hosiery by Category: Value 2017-2022
Table 3 - Sales of Hosiery by Category: % Volume Growth 2017-2022
Table 4 - Sales of Hosiery by Category: % Value Growth 2017-2022
Table 5 - NBO Company Shares of Hosiery: % Value 2018-2022
Table 6 - LBN Brand Shares of Hosiery: % Value 2019-2022
Table 7 - Forecast Sales of Hosiery by Category: Volume 2022-2027
Table 8 - Forecast Sales of Hosiery by Category: Value 2022-2027
Table 9 - Forecast Sales of Hosiery by Category: % Volume Growth 2022-2027
Table 10 - Forecast Sales of Hosiery by Category: % Value Growth 2022-2027

**APPAREL AND FOOTWEAR IN INDIA - INDUSTRY OVERVIEW**

**EXECUTIVE SUMMARY**
Apparel and footwear in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for apparel and footwear?

**MARKET DATA**
Table 11 - Sales of Apparel and Footwear by Category: Volume 2017-2022
Table 12 - Sales of Apparel and Footwear by Category: Value 2017-2022
Table 13 - Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022
Table 14 - Sales of Apparel and Footwear by Category: % Value Growth 2017-2022
Table 15 - NBO Company Shares of Apparel and Footwear: % Value 2018-2022
Table 16 - LBN Brand Shares of Apparel and Footwear: % Value 2019-2022
Table 17 - Distribution of Apparel and Footwear by Format: % Value 2017-2022
Table 18 - Distribution of Apparel and Footwear by Format and Category: % Value 2022
Table 19 - Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027
Table 20 - Forecast Sales of Apparel and Footwear by Category: Value 2022-2027
Table 21 - Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027
Table 22 - Forecast Sales of Apparel and Footwear by Category: % Value Growth 2022-2027

**DISCLAIMER**

**SOURCES**
Summary 1 - Research Sources
About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings**: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles**: Analysis dedicated to the world’s most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports**: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/hosiery-in-india/report](http://www.euromonitor.com/hosiery-in-india/report).