



Euromonitor
International

Airlines in Switzerland

October 2026

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KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

INDUSTRY PERFORMANCE

SWISS passes SAF costs to travellers as ticket prices climb

SWISS captures affluent flyers while budget operators expand basic fares

Edelweiss shifts summer routes north as climate drives demand

Chart 1 Airlines Sales: Value 2021-2031

WHAT'S NEXT?

SWISS to pass green fuel costs to travellers as prices remain high

Edelweiss to add northern routes as Swiss travellers seek cooler summers

SWISS and budget carriers split demand as premium and basic fares diverge

Chart 1 Forecast Airlines Sales: Value 2021-2031

COMPETITIVE LANDSCAPE

SWISS pivots to luxury while easyJet captures price-driven demand

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Digital route products adapt to shifting climate preferences

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COUNTRY REPORTS DISCLAIMER

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