

# Airlines in Italy

September 2023

Table of Contents

## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Airlines seeing strong recovery but with one eye on the future with investments in new innovations and a wider presence  
Tickets are increasingly expensive

### PROSPECTS AND OPPORTUNITIES

Expansion of Venice airport

New regulation likely to impact flight prices while ITA Airways is projected to benefit from its status as the country's new flag carrier airline

## CATEGORY DATA

Table 1 - Airlines Sales: Value 2018-2023

Table 2 - Airlines Online Sales: Value 2018-2023

Table 3 - Airlines: Passengers Carried 2018-2023

Table 4 - Airlines NBO Company Shares: % Value 2018-2022

Table 5 - Non-Scheduled Carriers Brands by Key Performance Indicators 2023

Table 6 - Low Cost Carriers Brands by Key Performance Indicators 2023

Table 7 - Full Service Carriers Brands by Key Performance Indicators 2023

Table 8 - Forecast Airlines Sales: Value 2023-2028

Table 9 - Forecast Airlines Online Sales: Value 2023-2028

## Travel in Italy - Industry Overview

### EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

### MARKET DATA

Table 10 - Surface Travel Modes Sales: Value 2018-2023

Table 11 - Surface Travel Modes Online Sales: Value 2018-2023

Table 12 - Forecast Surface Travel Modes Sales: Value 2023-2028

Table 13 - Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 14 - In-Destination Spending: Value 2018-2023

Table 15 - Forecast In-Destination Spending: Value 2023-2028

### DISCLAIMER

### SOURCES

Summary 1 - Research Sources

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the

key markets, competitive environment and future outlook across a range of industries.

- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/airlines-in-italy/report](http://www.euromonitor.com/airlines-in-italy/report).