

Airlines in Turkey

October 2023

Table of Contents

Airlines in Turkey - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

The majority of air passengers and value sales come from international flights Leading airlines continue to expand their local and international routes

PROSPECTS AND OPPORTUNITIES

The focus of airlines is on passengers from Germany, Russia and the UK Affordability of destination and route development to draw tourists from a rising number of countries

CATEGORY DATA

Table 1 - Airlines Sales: Value 2018-2023
Table 2 - Airlines Online Sales: Value 2018-2023
Table 3 - Airlines: Passengers Carried 2018-2023
Table 4 - Airlines NBO Company Shares: % Value 2018-2022
Table 5 - Low Cost Carriers Brands by Key Performance Indicators 2023
Table 6 - Full Service Carriers Brands by Key Performance Indicators 2023
Table 7 - Forecast Airlines Sales: Value 2023-2028
Table 8 - Forecast Airlines Online Sales: Value 2023-2028

Travel in Turkey - Industry Overview

EXECUTIVE SUMMARY

Travel in 2023 Airlines: Key trends Hotels: Key trends Booking: Key trends What next for travel?

MARKET DATA

Table 9 - Surface Travel Modes Sales: Value 2018-2023 Table 10 - Surface Travel Modes Online Sales: Value 2018-2023 Table 11 - Forecast Surface Travel Modes Sales: Value 2023-2028 Table 12 - Forecast Surface Travel Modes Online Sales: Value 2023-2028 Table 13 - In-Destination Spending: Value 2018-2023 Table 14 - Forecast In-Destination Spending: Value 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

• Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.

- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/airlines-in-turkey/report.