



Euromonitor  
International

# Lodging (Destination) in South Africa

September 2026

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## INDUSTRY PERFORMANCE

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Hotels retain value lead as hybrid formats cater to long-stay and digital nomad demand

Future Found Sanctuary restores guest well-being through regenerative design

Chart 1 Lodging (Destination) Sales: Value 2021-2031

Chart 2 Lodging (Destination) Sales by Category: Value 2026

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Southern Sun's digital investment sets new guest experience benchmarks

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Chart 1 Forecast Lodging (Destination) Sales: Value 2021-2031

Chart 2 Forecast Lodging (Destination) Sales by Category: Value 2026-2031

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## COUNTRY REPORTS DISCLAIMER

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/lodging-destination-in-south-africa/report](http://www.euromonitor.com/lodging-destination-in-south-africa/report).